# WELCOME TO A FUTURE WITHOUT PASSWORDS



## The Problem with Passwords

Imagine a world free from traditional passwords, where access is based on physical items like smartcards or biometric identifiers, enhancing security. The issue with passwords lies in their susceptibility to sharing, easy guessing, and the tendency for users to reuse them across personal and business accounts, making them vulnerable to cyberattacks.

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***Worldwide cybercrime costs are estimated to hit $10.5 trillion annually by 2025.***

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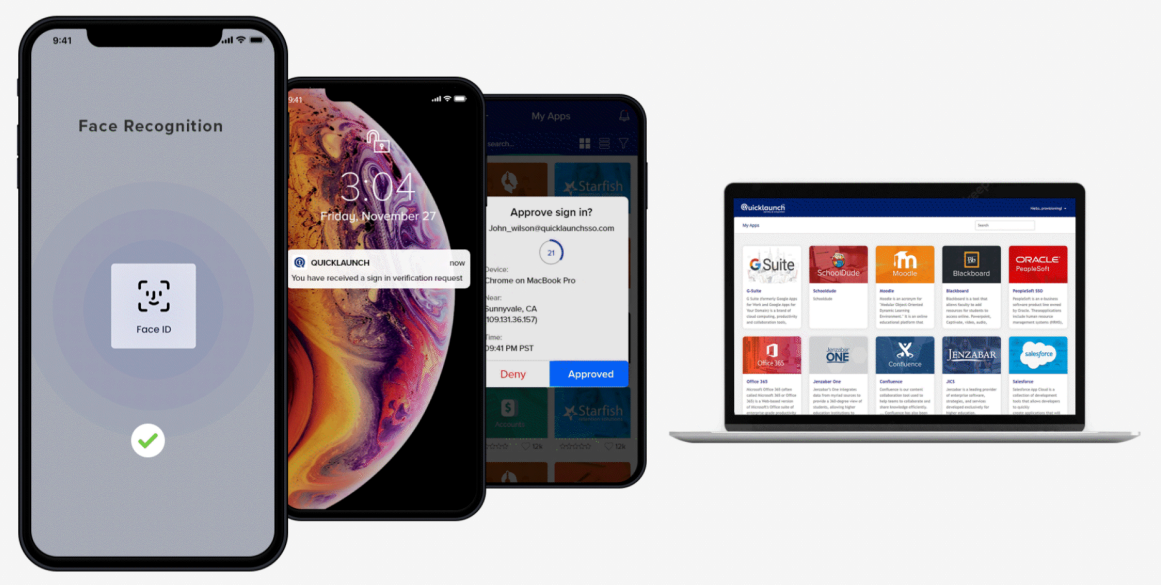


## Typical Password-Related Attacks

### BRUTE FORCE ATTACKS

These involve hackers attempting various combinations of characters and numbers until they gain access to systems.

### CREDENTIAL STUFFING

This method utilizes credentials obtained from the dark web or through illicit means to gain unauthorized access to accounts. It capitalizes on the fact that users often reuse the same passwords for multiple sites, both for personal and professional purposes.

## How does passwordless authentication function?

Passwordless authentication relies on verification methods that do not involve conventional text-based passwords. QuickLaunch, for instance, offers the capability to implement passwordless login procedures via its smart features. The passwordless smart features can be illustrated as follows: The process doesn't entail using written passwords. Instead, the user is authenticated based on their possession of a specific item (e.g. Phone, Email, Authenticators, Hardtokens, Push Notifications) that can only be accessed using a distinct method they know (a pin) or something they are (fingerprint or facial scan).

## What QuickLaunch Passwordless Authentication Offers:

- **Push Notifications** for effortless mobile device authentication.
- **Google Authenticator** and **Microsoft Authenticator** for a secure and password-free experience.
- **Email-based authentication** with confirmation codes.
- **SMS OTP** for quick authentication via text messages.
- **Security Questions** for an extra layer of security.
- Flexibility for users to choose their **preferred authentication factors**.

# Why ?

## Customers Love Passwordless Authentication

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**Enhanced Security**:**
Eliminates password-related security issues such as shared passwords, weak combinations, and password reuse.

**Improved User Experience**:**
Streamlines the login process, reducing the need for users to memorize passwords, leading to increased productivity and satisfaction.

**Reduced Help Desk Calls**:**
By implementing Passwordless Authentication, organizations can cut down on password reset requests, saving both time and money – potentially thousands of dollars annually for larger companies.

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# Embrace the future
# Say goodbye to traditional passwords
# Welcome the era of Passwordless Authentication
# Your data and your users will thank you...

## One Platform for All Identities

3M

**Protected Users**

500+

**Customers**

100M

**Successful Authentications**

## The Future of Authentication:

In 2021 alone, 80% of basic web application attacks were attributed to the use of stolen credentials, emphasizing the importance of these safeguards. According to a survey, 90% of IT leaders are willing to adopt these solutions due to their security, cost-effectiveness, and ease of use. Below, we'll dive into the top passwordless authentication methods.

- Improve Security
- Lower long-term costs
- Better user experience
- Compliance with regulatory bodies

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**Free Demo**